

Olney Ballet Theatre

A NON-PROFIT, PERFORMING ARTS, EDUCATIONAL ORGANIZATION
P.O. Box 946 • Olney, MD 20830 • 301.774.9850

2016 NUTCRACKER SPONSOR PLEDGE & BENEFITS FORM

I would like to become a sponsor of OBT's 10th Anniversary - The Nutcracker!

BUSINESS NAME: _____ CONTACT NAME: _____

STREET ADDRESS: _____ EMAIL: _____

CITY/STATE/ZIP: _____

BUSINESS PHONE: _____ CELL PHONE: _____

Please complete this form and mail with payment to OBT (address below). Then, reserve your advertising space now by emailing Leigh Dencker at ladencker@verizon.net. Please indicate your Sponsorship level and submit your digital advertisement, if available (see Ad Specs attachment).

Sponsorship and Ad Reservation Deadline: MONDAY, NOVEMBER 14. Ad files due by FRIDAY, NOVEMBER 18.

PLEASE SELECT YOUR SPONSOR LEVEL (12 performances/3,500 Programs)

_____ **UNDERWRITER** (Extra Ads for Three Performances) - \$1,000 (Please select three performance dates.)

- Supplementary Advertising for three performances:

__ Fri. 12/9 at 7:30pm

__ Sat. 12/10 at 2pm

__ Sat. 12/10 at 7:30pm

__ Sun. 12/11 at 2pm

__ Fri. 12/16 at 7:30pm

__ Sat. 12/17 at 2pm

__ Sat. 12/17 at 7:30pm

__ Sun. 12/18 at 1pm

(Nutcracker Tea)

__ Wed. 12/21 at 7:30pm

__ Thur. 12/22 at 7:30pm

__ Fri. 12/23 at 7:30pm

__ Sat. 12/24 at 1pm

- Full BACK COVER advertisement in the Program
- Recognition from the stage at three performances
- Listing as an Underwriter in the Program

- Acknowledgement on OBT's website with your logo
- Six tickets to *The Nutcracker*

_____ **PLATINUM SPONSOR** - \$350

- Full-page advertisement in the Program
- Listing as a Platinum Sponsor in the Program
- Acknowledgement on OBT's website with your logo
- Four tickets to *The Nutcracker*

_____ **GOLD SPONSOR** - \$250

- Half-page advertisement in the Program
- Listing as a Gold Sponsor in the Program
- Acknowledgement on OBT's website with your logo
- Four tickets to *The Nutcracker*

_____ **SILVER SPONSOR** - \$175

- Half-page advertisement in the Program
- Listing as a Silver Sponsor in the Program
- Acknowledgement on OBT's website

_____ **ADVERTISER** - \$100

- (Enclose business card or email electronic file)
- Advertisement in the Program (business card size)

Please make your check payable to Olney Ballet Theatre and mail to: Olney Ballet Theatre
c/o Sponsorships
PO Box 946
Olney MD 20830

Advertisements promised as a benefit of above named Company's Sponsorship of Olney Ballet Theatre (OBT) will appear as submitted via email by Company to OBT in the program for the 2016 production of "The Nutcracker" on the Historic Stage, Olney Theatre Center, Olney, Maryland. It is understood and agreed between the parties hereto that in no event shall the liability of OBT for any error or omission relating to the publication of the advertising promised as a benefit of Sponsoring OBT's "The Nutcracker" exceed the amount of money paid to OBT with respect to Sponsorship; nor shall the OBT be liable for any information contained in the advertisement.

NAME OF AUTHORIZED OFFICIAL: _____ TITLE: _____

SIGNATURE OF AUTHORIZED OFFICIAL: _____

OLNEY CHILDREN'S BALLET THEATER, INC., T/A OLNEY BALLET THEATRE, IS A CHARITY REGISTERED IN MARYLAND (3019) AND RECOGNIZED UNDER SEC. 501(C)(3) OF THE INTERNAL REVENUE CODE. CONTRIBUTIONS ARE DEDUCTIBLE UNDER SEC. 170 OF THE INTERNAL REVENUE CODE AND APPROPRIATE REGULATIONS.